



## CONCORD CHRISTIAN SCHOOL ATHLETIC DEPARTMENT

ATHLETIC DIRECTOR BRUCE E. JOHNSON

CORPORATE AND BUSINESS/FAMILY SPONSORSHIPS

### PROMOTE YOUR BUSINESS WHILE SUPPORTING CONCORD CHRISTIAN SCHOOL STUDENT ATHLETES.

The Concord Christian School and the Lions Athletic Booster Club invite you to become a corporate sponsor of our **15** Middle School & High School athletic programs during the **2018-19** school year based on our three principles of *Excellence* (to worship an Excellent God), *Service* (to show the love of Christ), and *Achievement* (to reach our God given potential).

Sponsoring Concord athletics allows your business to be promoted at the largest private school in West Knoxville (infants-High school). Between preschool, school, church & community ministries your business will be exposed to approximately **5000** people on a weekly basis. Additionally, as our website and programs grow, your potential exposure will also be multiplied. In fact, our website averages 15,000 hits per week. A Concord Athletic Sponsorship will provide your business with an excellent opportunity to reach the community.

Our student athletes have achieved tremendous success on the field, and in the classroom, and we want to reward them with the programs and facilities they deserve. We can only do this with your help. Our goal is to start immediately with upgrades to our gymnasium and soccer/ football fields, as well as a baseball and softball facility. **We have exciting and big plans for the future, but none of this can be achieved without you!**

Please see the attached sponsorship options designed for our business partners. We have a variety of packages and are always willing to work with your specific needs. We have partnership levels from \$150 to \$10,000 and above. You can use your sponsorship to give to our general athletic program or to a specific sport of your choosing. All monies given to a specific sport or for a specific designation will go into a dedicated and restricted account only to be used for that purpose or sport.

### YOU HAVE OUR WORD ON THAT!

On behalf of our coaches and athletes at Concord Christian School, we thank you for your generous support and look forward to promoting your business in the coming year!

Sincerely,

Bruce E. Johnson, Athletic Director

#### YOUR SPONSORSHIP WILL HELP PROVIDE THE FOLLOWING TO OUR COACHES AND STUDENT ATHLETES

- |                     |                    |                      |
|---------------------|--------------------|----------------------|
| -UNIFORMS           | -PRACTICE GEAR     | -WARM UPS            |
| -TEAM BAGS          | -GAME BALLS        | -PRACTICE BALLS      |
| -TRAINING EQUIPMENT | -GAME EQUIPMENT    | -TRAVEL EXPENSES     |
| -SCOREBOARDS        | -FACILITY BUILDING | -TRAINING FACILITIES |

#### IF YOU WOULD LIKE TO HELP AS A BUSINESS OR FAMILY PLEASE CONTACT:

Bruce Johnson	coachjohnson@concordcs.org	865.672.1513
Emile Sloan	esloan@concordcs.org	865.672.1521
Shawn Mee	shawn.mee@tds.net	865.809.7482
Robin Baxter	rbaxter@concordcs.org	865.672.1514

**Concord is a 501c3 charity and all contributions are tax deductible.**

\*Disclaimer: Concord Christian School reserves the right to end the sponsorship contract and remove Sponsor's signs and/or logos at any time when Sponsor's business activities or practices do not align with the School's biblical values and teachings.

# CORPORATE SPONSORSHIP LEVELS

## **Excellence Level Booster \$10,000** (money goes directly your chosen sport)

- Title Sponsor for Sport of your choice.
- Foursome in Golf Classic
- Logo on back of "Concord Team" shirt
- Leaderboard Ad Banner on Athletics website home page (\$1000 value) **OR**  
Banner displayed at Home Softball or Soccer field
- 12"x12"** sign displayed on Booster Wall in the Main Gym Lobby
- Your company's name announced at varsity home basketball games

## **Service Level Corporate Booster \$5000**

- Title Sponsor Of Golf Class
- Foursome in Golf Classic
- Logo on back of "Concord Team" shirt
- Leaderboard Ad Banner on Athletics website home page (\$1000 value) **OR**  
Banner displayed at Home Softball or Soccer field
- 12"x12"** sign displayed on Booster Wall in the Main Gym Lobby
- Your company's name announced at varsity home basketball games

## **Achievement Level Booster \$2500**

- Tee Sign at Golf Classic
- Right side rail Ad Banner on Athletics website home page (\$750 value) **OR**  
Banner displayed at Home Softball or Soccer field
- 12"x12"** sign displayed on Booster Wall in the Main Gym Lobby
- Your company's name announced at varsity home basketball games

## **Super Booster \$1000**

- Tee Sign at Golf Classic
- Leaderboard Ad Banner on Athletics website home page (\$1000 value)
- Booster membership

## **Lion Booster \$500**

- Your company logo displayed as the Snack Cart Sponsor at Golf Classic
- Booster Membership

## **Patron Booster \$300**

- Tee Sign at Golf Classic
- Booster Membership

## **Tee Sponsor \$150**

- Tee Sign at Golf Classic

## **Athletic Website Add-on Opportunity**

- \$1000** Leaderboard ad on front home page
- \$750** Right side rail ad on right side of home page
- \$500** Team page ad on individual team page



**CONCORD CHRISTIAN SCHOOL ATHLETIC DEPARTMENT**  
**SPONSORSHIP APPLICATION**

To become a sponsor of Concord Athletics please review the sponsor levels and submit the following items:

- Completed sponsorship application
- Web quality and Print quality logo *email to rbaxter@concordcs.org*
- Check to Concord Christian School for sponsorship amount

Date \_\_\_\_\_

Contact Person \_\_\_\_\_

Name of Company/Organization/Family: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Website Name (Companies/Organizations Only) \_\_\_\_\_

Total Amount enclosed: \_\_\_\_\_ Method of Payment (Check): \_\_\_\_\_ Check Number: \_\_\_\_\_

Please make checks payable to: **Concord Christian School (Memo: Athletic Sponsorship)**

Mail to: Concord Christian School Attn: Vanessa Mills

11704 Kingston Pike

Knoxville, TN 37934

For more information, please visit our website: [www.ccsliionsathletics.org](http://www.ccsliionsathletics.org)

**Sponsorship Level:**

- Excellence Booster \$10,000
- Service Booster \$5000
- Achievement Booster \$2500
- Super Booster \$1000
- Lion Booster \$500
- Patron Booster \$300
- Tee Sponsor \$150

**Website Add-on:**

- Leaderboard ad \$1000
- Right side rail \$750
- Team page ad \$500

Please retain a copy of this form for tax purposes.