



# CONCORD

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## CHRISTIAN SCHOOL

Dear CCS Community,

The leadership of First Baptist Concord and Concord Christian School began the process of creating a strategic plan in order to take an in-depth look at where we have been, where we are now, and where we desire to go. Leadership has been working on this plan for twelve months using surveys, committee feedback, parent/faculty feedback, and board input. This strategic approach supports the school's mission, vision, and core values while providing critical components for goal setting, budgeting, ongoing assessment, and decision-making that leads to continuous improvement.

*Inspire 2028* presents an exciting journey for our school, containing six priorities written within. With our focus being on Kingdom Education, this outline includes essential components to aid in accomplishing our mission, vision, and core values where students are inspired to take risks and accomplish things greater than they ever imagined. Another goal is to offer our families a community where students understand they are uniquely made in God's image, possessing different talents and gifts which are all given to glorify God. Our ultimate goal is to create a healthy campus culture that equips students to flourish.

Flourishing offers a more expansive view of a school that desires to be excellent. We believe the concept of flourishing delineates Christian schools from other types of schools. The psalmist wrote, "May the Lord cause you to flourish, both you and your children." (Psalm 115:14) The concept of flourishing goes beyond normal templates used to measure educational outcomes and looks to the future and the impact graduates have in their communities for Jesus. It is our prayer that meeting the six priorities below is a pathway to that goal.

The first five priorities highlight different paths that encourage students and faculty to expand their expectations of themselves for God's glory. The last priority focuses on current and future facility needs along with expansion plans. The plan is written so necessary revisions can be made yearly as data and situations dictate. Please take time to read the school's priorities and the strategic plan outlined on the following pages.

Please reach out to me if you desire to speak with our leadership regarding how you might help CCS pursue *Inspire 2028* with your time, talents, or resources.

Pressing on Together,

Donald E. Snider, Jr.  
Head of School



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### Strategic Plan

### *Inspire 2028*

#### **Mission:**

- Inspiring students to follow Jesus by empowering them to lead, serve and transform their world

#### **Vision:**

- To glorify God by advancing Kingdom Education and demonstrating excellence in academics, athletics, and the arts

#### **Core Values and Statements:**

- Excel in academics, athletics, and the arts
- Lead with integrity from a Biblical worldview
- Serve compassionately with the mind and heart of Christ
- Transform the world by proclaiming the transforming power of Jesus Christ
- Grow and mature in faith

#### **Priorities:**

- Priority 1 - Student Life staff that know, care, and inspire students to follow Jesus
- Priority 2 - Faculty who are a part of God's plan and are inspired to be on mission
- Priority 3 - An academic culture that prepares students to compete nationally
- Priority 4 - Fine Arts that desire to reclaim the arts to glorify God
- Priority 5 - Athletics that are competitive and develop the athlete holistically
- Priority 6 - Campus facility plan that meets present and future needs of CCS



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### Priority 1

**A vibrant Student Life staff who knows, cares, and inspires students to follow Jesus**

**Impact Statement** - Student Life staff will promote a school culture that inspires students to follow Jesus, love and serve one another, take spiritual risks that advance the Kingdom of God, biblically defend their faith, and answer the call of God in their lives. (Ephesians 2:10)

**Rationale** - Priority 1 addresses five different goals that will accomplish intentional relationships with students while promoting a school culture that inspires students and leads them into a deeper relationship with Christ. Student Life staff will challenge students to love, serve, and take spiritual risks that align with God's Word.

**Goal 1** - Provide chapel services for K-12 students where they experience powerful worship, relevant biblical teaching, and small group opportunities to share and grow.

**Goal 2** - Provide intentional off-campus service experiences that promote spiritual growth and relationship building.

**Goal 3** - Provide spiritual emphasis opportunities for students.

**Goal 4** - Provide mission trip opportunities for students.

**Goal 5** - Connect students and parents to appropriate counseling services.

### Priority 2

**To recruit and retain faculty who believe they are part of God's plan and are inspired to be on mission**

**Impact Statement** – Faculty will build relationships with students, instruct and model a biblical worldview, and create lifelong learners inspired to follow Jesus. (Titus 2:7-8)

**Rationale** - Priority 2 addresses different goals the faculty will endeavor to accomplish through intentional relationships and a school culture that promotes the idea that we are on mission together.

**Goal 1**- Encourage faculty to build healthy student relationships that inspire students to follow Jesus.

**Goal 2** - Inspire faculty to deepen their understanding and pedagogy of Kingdom Education.

**Goal 3** - Inspire faculty to model and teach a biblical worldview in their daily interactions with students.

**Goal 4** - Encourage staff to grow professionally, refresh and refine their knowledge base, and to implement 21st-century instructional methods.

**Goal 5** - Cultivate a positive culture that inspires faculty and staff to be servant-minded.



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### Priority 3

#### An academic culture that prepares students to compete nationally

**Impact Statement** – Faculty and staff will inspire students to pursue wisdom, knowledge, and critical thinking with rigor and integrity, creating a lifelong learner who is thoroughly equipped for every good work. (2 Timothy 3:16-17)

**Rationale** – The goals outlined in Priority 3 challenge CCS faculty and staff to redefine learning outcomes of the 21st-century student and make necessary adjustments to their instructional and assessment methodology.

**Goal 1** – Improve the understanding and the application of data-driven results to inform decision-making.

**Goal 2** – Equip students with 21st-century workplace skills.

**Goal 3** - Create standards-based teaching/assessment in lieu of traditional textbook-based instruction and testing.

### Priority 4

#### Fine Arts that desire to reclaim the arts to glorify God

**Impact Statement** – The fine arts faculty will endeavor to recognize the creative nature of God by building a unique culture in which all students courageously explore the arts, pursue excellence in their personal artistic expression, and boldly proclaim the various attributes of God.

**Rationale** - Priority 4 addresses a desire to move students from copying to creating, use higher-order thinking skills, and participate in creative exploration, collaboration, and expression.

**Goal 1** – Build a culture that provides opportunities for students to explore the arts.

**Goal 2** - Provide performance-based ministry opportunities for Fine Arts students at the local, state, and national levels to emphasize the creative nature of God.

**Goal 3** - Serve the local community through outreach opportunities.



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### Priority 5

#### Athletic teams that are competitive and develop the athlete holistically

**Impact Statement** - The CCS athletic department will champion a culture of excellence by discipling student-athletes spiritually, physically, and mentally, inspiring them to honor Jesus while providing highly qualified athletic staff who lead and disciple through their speech and actions. (Psalm 37:5, 1 Corinthians 9:24-27, 15:57-58)

**Rationale** - Priority 5 is written with a forward-thinking mindset. The CCS athletic program will foster a positive culture that inspires excellence from CCS coaches, athletes, and athletic teams.

**Goal 1** – Create a culture that inspires student-athletes to become servant-leaders.

**Goal 2** – Develop student-athletes physically and physiologically with the support of nutrition, strength and conditioning, and mental well-being.

**Goal 3** - Develop student-athletes spiritually, inspiring them to honor Jesus.

**Goal 4**- Recruit and retain highly qualified coaches that lead and disciple athletes at the highest level.

**Goal 5** - Provide facilities that support CCS athletes during the off-season/in-season training, off-season/in-season practice sessions, and game day experiences.

### Priority 6

#### Campus Facility Plan that meets CCS's present and future needs

**Impact Statement** - The five-year facility plan will address current and future needs which will accommodate anticipated growth.

**Rationale** - Priority 6 addresses recent parent/staff surveys and committee findings which have identified CCS facilities as a current challenge to sustaining a comprehensive K-12 school. The plan will address ongoing facility needs, the recently designed second-floor addition, athletic upgrades, and future off-campus additions and explorations.

**Goal 1** - Review and adjust classroom usage yearly in all buildings to allow maximum K-12 enrollment.

**Goal 2** - Plan for and fund a second-floor addition (academic floor) to house the majority of high school and middle school classrooms.

**Goal 3** - Develop on-campus athletic fields.

**Goal 4** - Continue pursuing off-campus venues to meet growing academic and athletic program needs.